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2024 North American Biochar Conference

FEBRUARY 12-15, 2024
SAFE Convention Center
Sacramento, California, USA



Presented by the US Biochar Initiative

Connect & Collaborate | Increase Biochar Awareness
Highlight Environmental Leadership | Market Products & Services

Sponsorship Deadline: December 01, 2023

Exhibitor Deadline: January 29, 2024

Build a better future through opportunity!

Since 2009, the USBI has convened thought leaders, innovators, policymakers, and practitioners from diverse sectors across the globe who are working towards a climate-resilient future.

Join us for Biochar 2024 to be part of the largest biochar event in North America!

Our theme this year is: Climate Action with Biochar, for Economic and Ecosystem Resilience.

This exhibitor and sponsor pack contains all the information you need to begin building your participation strategy.

FOR QUESTIONS OR TO MAKE YOUR SPONSORSHIP PLEDGE:

John Webster, USBI Director of Communications

john@biochar-us.org

801-870-2465 9A-6P Mountain





The annual USBI Biochar Conference is the best event for learning about the latest in biochar innovations, market opportunities, carbon removal, project finance, and climate solutions for green jobs. No better place to network with the key influencers and innovators who shape the biochar industry in North America.

About the North American Biochar Conference 2024

The USBI Biochar Conference attracts a global audience of hundreds of executives, practitioners, finance teams, local governments, and organizations leading biochar innovation.

Attendees want to discover practical solutions to real-world challenges related to biochar carbon removal, carbon sequestration, sustainable agriculture, ecosystem resilience, biochar in waste management, filtration, and carbon credits.

Now is your chance to showcase your products, brands, and services to maximize your reach.



75
EXHIBIT
BOOTHS



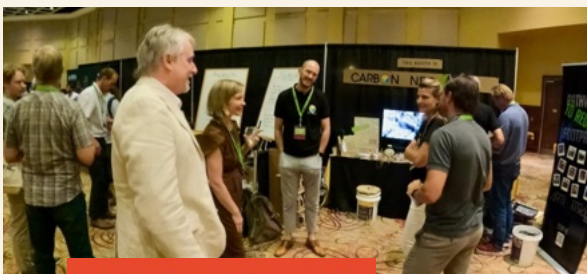
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ATTENDEE
CAPACITY

Powerful Platform for Promotion and Collaboration

Biochar 2024 is the perfect platform to connect with key biochar innovators and scientists, increase brand awareness, and promote your climate initiatives.

Exhibitors & Sponsors have hundreds of chances per day to connect with attendees & each other.

Key demographics include Biochar producers, Equipment Suppliers, Carbon Market Firms, Project Finance Professionals, Renewable Energy Developers, Biomass and Waste Management Professionals, Agricultural and Environmental Researchers, and Government and Policy Organizations.



FEB 12-15



SPONSOR & PARTNER OPPORTUNITIES



The following opportunities provide wide exposure to a distribution list of biochar, biomass, energy, climate, and sustainability professionals. These packages are designed to meet your organization’s business development objectives, showcase your product, service, or initiative to hundreds of conference attendees, and build new connections to drive your business forward. The sooner you sponsor, the more exposure you receive!

Sponsor Level Benefits	Show	Diamond	Platinum	Gold	Silver
	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000
Premium exhibitor location closest to main entrance	✓				
Private meeting room (\$800 value)	✓				
Entry Page logo placement on Whova conference application	✓				
Half-page PDF included in the conference tote bag (\$750 print fees)	✓				
Plenary speaking role on main stage and opportunity to engage in program development	✓	✓			
Access to attendee list two weeks prior	✓	✓			
Opportunity to host/plan a workshop, breakout session, or be a panelist	✓	✓	✓	✓	
Reserved table(s) at the receptions/dining	✓	✓	✓	✓	
Inclusion in event press release and media alert	✓	✓	✓	✓	
Opportunity to publish a featured story on biochar conference website, promoted by USBI newsletter and social media (terms and deadlines apply)	✓	✓	✓	✓	✓
Logo and/or brand name featured in marketing materials, select on-site signage, and website	✓	✓	✓	✓	✓
Included 10' w x 8' d booth or equivalent discount applied to larger spaces	✓✓	✓✓	✓	✓	✓
Priority of request for exhibit space	1st	2nd	3rd	4th	5th
Complimentary full-conference registrations (field trips extra)	8	5	4	3	2
Early Bird rate for additional paid registrations (full-conference or day-rate)	✓	✓	✓	✓	✓
Whova - Push notifications on Mobile App	6	5	4	3	1



Photo: Josiah Hunt



BIOCHAR 2024 À LA CARTE SPONSOR OPPORTUNITIES

The items below may be added to the existing sponsorship levels above, or purchased à la carte.

Reception or Luncheon \$7,500

This sponsorship package is available for a single sponsor per event.
Give 3-5 minutes of welcome remarks to the Biochar2024 audience at one of our Receptions/Luncheons
Logo included on reception or luncheon onsite signage
Two (2) complimentary conference registrations

Conference Dinner – The Biochar Ball! \$15,000 Wednesday Night

This sponsorship package is available for a single sponsor per event.
Give 3-5 minutes of welcome remarks to the Biochar2024 audience at one of our Receptions/Luncheons
Logo included on reception or luncheon onsite signage
Two (2) complimentary conference registrations

Expo Opening Social Event Sponsor \$7,500

Limited opportunity based on available space - Tuesday night

Promotional Partner \$5,000

Limited opportunity based on available space.
Logo and/or brand name included on USBI website & social media posts, listed as a supporter

Conference Breakfast Sponsor \$5,000

Limited opportunity based on available space

Conference App Sponsor \$4,500

Limited opportunity based on available space.
Branded conference featuring sponsor's logo (Whova)

Charging Stations \$1,200 ea, or \$1,800 ea.

\$1,200 counter height station // \$1,800 Table with 6 padded stools
Branded device charging table featuring sponsor's logo

Conference Coffee-Break Sponsor \$2,500

Lanyard Sponsor (1 only) \$3,500

Tote Bag (2) \$4,500

High quality 4 color printing, 99% recycled post-consumer plastic

Tote Bag Swag item inclusion \$600

Notepads & Pens (1 only) \$1,500

Coffee Mugs/Water Bottles \$2,500





Biochar Giving Campaign - Climate Impact Mitigation \$10,000

Demonstrate your organization's commitment as the USBI climate champion by offsetting associated conference emissions (i.e. event energy use, & food and beverage waste).

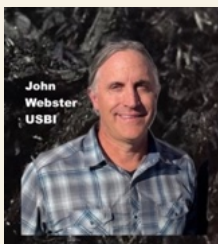
- Dedicated onsite signage using sponsor's own design, displayed in networking lounge/exhibit hall, conference mobile app, and more
- Special recognition in pre-conference email communication to all attendees
- Two (2) complimentary conference registrations

ALL sponsors will receive the early bird rate discount on registrations and day passes for organizational staff. This discount cannot be combined with any other discount.

Exhibitor Booth (10' x 8') - \$2,500 Includes table, draping, chair, and 1 registration.

Non-profit Table - \$1,500 Includes placement in non-profit / poster area, and 1 registration.

Sponsorship and exhibitor opportunities are available on a first come, first served basis. The sooner you sign up, the more exposure you receive! **The last day to submit a signed sponsorship agreement is December 2023! The last day to submit exhibitor agreements is January 29th!**



For additional information about sponsor opportunities or to reserve your exhibitor package, please contact:
 John Webster
 john@biochar-us.org
 801-870-2465 mobile
 9 AM to 6 PM Mountain Time Zone
 LinkedIn Messages: <https://linkedin.com/in/john801>

Keynote Speakers

Johannes Lehmann



2024 SPONSORS:

DIAMOND:



PLATINUM:



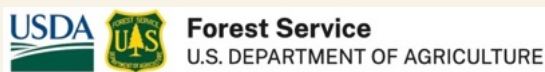
GOLD:



SILVER:



USBI PROGRAM SUPPORT PARTNERS





MEDIA SPONSORSHIP

USBI welcomes the opportunity to form in-kind partnerships with media organizations and outlets that provide promotional exposure for the 2024 North American Biochar Conference. We recognize the mutual benefits of media partnerships and have designed a sponsorship package that gives you the opportunity to meet business objectives, make new contacts, and extend readership and/or viewership.

To discuss your customized media sponsorship package, contact John Webster, john@biochar-us.org

Benefits of Sponsorship:

- Opportunity to expose your media outlet to an influential multi-sector audience
- Listing as media sponsor on conference marketing materials, including materials leading up to the event and the conference program
- Logo featured on website with dedicated link to your media outlet's website
- Space for banner to be displayed at the event
- Your publication distributed to all attendees (in tote bag for print, via email and push notification for digital)
- 1 full conference ticket (additional may be available upon request)
- Email contact list of conference attendees
- Access to high-level speakers for interviews

Media Sponsor Responsibilities:

- Commitment of media coverage of the Biochar Conference before, during, and after the event
- Promotion of the 2024 Biochar Conference extensively in digital media and/or in print
- Listing of the USBI pre- and post-event on your social media networks
- Follow USBI on Twitter, Instagram, Threads, Facebook, and LinkedIn
- Use the hashtag for the conference: #Biochar2024
- Share information about the conference on social media platforms as applicable
- Interview event organizers and key presenters (interview selection is at media partner's discretion; interviews may be subject to approval by the USBI)

Reference: [2022 Conference Program](#)

Contact USBI Director of Communications:

John Webster

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Photo: Josiah Hunt



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